

## 2018 *The Begonian* Display Ad Rates and Privileges

SIZE	Mechanical width x height	1x	3x	6x
¼ page horiz.	5" x 1.875"	\$50	\$110	\$160
¼ page vert.	2.38" x 4"	\$50	\$110	\$160
½ page horiz.	5" x 3.75"	\$87	\$200	\$315
½ page vert.	2.38" x 7.5"	\$87	\$200	\$315
Full Page	5" x 7.5"	\$150	\$370	\$625

Any paid advertiser who has contracted for a full year (6 issues) will be given 1 full page during that advertising year to do a feature story on their business.

Advertisers contracting for 3 or more months will be included, for the length of their contract, in the resources section of the ABS website ([begonias.org](http://begonias.org)).

The ABS will provide a digital-only subscription to *The Begonian* for non-ABS member advertisers that are fully paid and confirmed for one (1) year of advertising.

The ABS reserves the right to accept or decline advertisers.